

# 2019 Electric Light Parade

**FREE TO ENTER!**



MAINSTREET ROSWELL

(575) 914-8018

ELECTRIC LIGHT PARADE  
APPLICATION  
SATURDAY, DECEMBER 7, 2019  
6:00 P.M.  
COLLEGE BLVD. SOUTH TO 3rd ST.

PLEASE PRINT LEGIBLY

Parade chairperson  
has the right to  
refuse any entry.

Category (check one box only)

Non-profit

Business

Individual

Church

Youth

(check all that apply)

Walking

Float

Vehicle(s) - how many? \_\_\_\_\_

## Theme is: "Songs of the Season"

Business/Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### FLOAT APPLICATION DEADLINE & OTHER IMPORTANT DATES/TIMES

- Application must be in the MainStreet Roswell Office, 403 N. Richardson or PO Box 1328, by Monday, December 2, 2019
- Floats and other vehicles must report to the Wool Bowl (Grand St.) by 5:00 p.m. December 7
- Enter the Wool Bowl parking from 19th St., the parade will end by turning east on 3rd St.
- Riders may be picked up from the parking lot behind the Chaves County Courthouse on Virginia

### PLEASE READ AND FOLLOW RULES CAREFULLY TO AVOID DISQUALIFICATION

**Failure to follow these rules will make you subject to removal from the parade.**

- Santa Claus will officially arrive in downtown Roswell, leading the Electric Light Parade. No other "LIVE" Santas will be allowed in the parade. Inanimate Santas are welcome.
- Do not use paper products or other flammable materials around lights.
- A working fire extinguisher on board your float is REQUIRED!
- All vehicles, floats and walking participants must be decorated with lights.
- Each entry needs a sign (provided by you) on the passenger's side stating their float number.
- No loud noises, including but not limited to revving engines, burnouts, backfiring, offensively loud music.
- Only family-friendly music. IE, no lyrics that include profanity, drug references or violence.
- **ABSOLUTELY NOTHING CAN BE THROWN FROM THE FLOAT'S OR VEHICLES.** Walkers handing out candy is allowed.
- Riders or walkers getting on and off floats/vehicles is strictly prohibited.
- Adding another business, non-profit, politician or group to your entry is not permitted without the explicit written permission of the parade director.
- **NO STOPPING** on the parade route. You will be asked to stop in front of the judges only. Any other stopping is not allowed and will disqualify you. Only emergency stopping.

**For more information, please call the MainStreet Roswell Office at 575-914-8018.**

I hereby agree to follow all rules and regulations  
set forth by the MainStreet Roswell Promotion Parade

\_\_\_\_\_  
Signature